

# Intellectual Property DATA AND APPLICATIONS



# ktMINE for Universities

Accelerating the commercialization of inventions and academic research

# Actionable insights

Successfully research and commercialize inventions with ktMINE. Universities trust our IP data for a complete view of the patent and licensing activities happening in the market. Streamline the commercialization process with ktMINE and deliver added value to your university.

Our clean, reliable data empowers researchers and Technology Transfer professionals to identify those interested in specific technologies in seconds. Equipped with these insights, Technology Transfer offices make deals faster, easier, and based on real-world evidence.



ktMINE enables universities to strengthen business intelligence research by providing IP data and insights into companies, technologies, and industries.

# Our applications and data services support:

- Technology Transfer Professionals
- Research Librarians
- Professors and Students



# Navigate. Analyze. Manage. Document.

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RESULTS (1-20 of 232) First < 1	2 3 4 5 > Last 20 • 🖽 📰 📰		
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ID: 111513 Document Type: EX-10.1 SIC Code: 2833 Effective Date: 04/01/2015	Synopsis		

The ktMINE Benchmark App is the one-stop solution designed to simplify your transactions research. Empowered by a refined research experience, Technology Transfer professionals solve common workflow challenges with the use of robust global data, advanced filters, and enhanced project management to value and benchmark their IP.

With an emphasis on workflows, functionality, and collaboration quickly navigate through the noise to identify critical data that includes licensing information to confidently find partners, value IP, and structure profitable deal terms. Search and analyze agreements by industry, payment type, geography, IP type, entity type and more for an assured commercialization strategy.

### Navigate

Search with powerful filters to easily navigate detailed contracts and extract relevant information.

# Analyze

Utilize enhanced views and workflow abilities to efficiently analyze data.

### Manage

Leverage the ability to document and track work within the product to experience a better, more streamlined, and collaborative project management process.

### Document

Extract the information necessary to support your research.





**Features** 



Save research time with improved search filter logic coupled with enhanced data, such as entity information, payments, and transaction type, including deal structures. Eliminate clutter by specifying the exact transaction type you're most interested in viewing

Drive collaboration with Project Center and eliminate knowledge gaps by saving and sharing annotations for team review whenever you need

Dissect agreements in our Paragraph View tool allowing segmentation based on contractual language, providing real-world examples of previously agreed-upon contracts

- Full-text agreements
- Licensed patents
- Licensed trademarks
- Franchise, tangible, services, R&D, intangible & more

# **Contact Us.**

Schedule a quick demo and discover how the ktMINE Benchmark App will streamline your research process.

Commercialization App

# Identify. Review. Evaluate.



Gain transparency to accelerate your commercialization efforts with ktMINE's global intellectual property data. The Commercialization App arms Technology Transfer professionals with royalty rates, licensing, and agreement data to confidently negotiate strategic agreements that drive monetization.

Technology Transfer professionals rely on ktMINE's Commercialization App to uncover potential partners, determine the value of technologies, and confidently construct and negotiate licensing terms. Evaluate inventions while strengthening commercialization efforts with ktMINE.

# Identify

Pin-pointing the organizations entering and exiting a technology space is difficult. The Commercialization App takes these complexities out of your research process. Access to our global transaction data allows you to quickly and accurately identify the market participants actively making deals within your space.

### Review

Make informed decisions by leveraging the Commercialization App's market-based evidence. With a simple search of a patent classification or keyword, uncover royalty rate benchmarks and trends.

# **Evaluate**

Access to full-text license and collaboration agreements, powers your organization to enter into negotiations with the support needed to justify your payment and contractual terms.



Identify potential market partners

Value innovations with market-based evidence

Analyze trends to determine invention – viability

**Features** 



Uncover comparable transactions to determine royalty rates as well as upfront and milestone payments

Track new technology developments both in direct or adjacent markets with advanced analytics and visualizations



- Full licensing and collaboration agreement summaries and filing documentation
- Global coverage with over 250 unique territories
- Patent keyword searching capabilities

# Contact Us.

Let's schedule a demo and find out how the ktMINE Commercialization App can streamline your commercialization process.



# Search. Analyze. Engage.



Understanding intellectual property trends solves business challenges and enables growth for organizations. A complete view of the IP landscape is paramount to executing your business strategy. Drive your IP engagements and accelerate IP strategies with the ktMINE Search App.

By leveraging data covering the full IP lifecycle, ktMINE Search enables you to execute IP strategies and efficiently respond to market shifts. Discover **transactional insights not available in other products to give you an advantage.** 

# Confidently perform analyses across all stages of the IP lifecycle.

### Search

Research global IP data with analytics to identify trends, understand transactions, and develop your IP engagement strategy.

### Analyze

View analytics with the support of access to the source information to make confident and strategic decisions without working out of a black box system.

### Engage

Develop and support your IP engagements by extracting the information that supports your decisions from spreadsheets to pdfs.



The ktMINE Search Application covers the entire IP landscape from Innovation and Monitoring to Licensing & Monetization, Litigation & Protection, Compliance, and Prosecution.

- Research and identify companies innovating in a particular industry.
- Discover commercially valuable technologies.
- Protect your position by reviewing relevant industry transactions.
- Value IP assets to support your transaction strategy by accessing transactions that include royalty rates, fixed payments, and other payments.



# **Features**

- Full-text agreements
- Custom reports
- Graphic visualizations
- Raw data
- Customer support team
- Access to all past exports
- Saved searches, sets, and recent searches
- Custom alerts

# Contact Us.

Let's schedule a demo and find out how the ktMINE Search App can drive collaboration within your organization.



# Search. Build. Analyze.



Strengthen IP intelligence with access to global insights for any company's IP portfolio. ktMINE Profiles App significantly reduces research time, maximizes analysis power, and strengthens business decisions. When IP questions arise around a competitor's, client's, or partner's activities, the ktMINE Profiles App is the ultimate resource.

The Profiles App's innovative searching capabilities allow users to refine searches by industry, patent, classification, or any other aspect of IP. In three clicks or less, build a profile for a full corporate tree including subsidiaries, holding companies, and company name variations.

### Search

Advance company research with clean, reliable insights into agreements, patents, patent assignments, trademarks, trademark assignments, and M&A deals.

# Build

View complete IP profiles through millions of connected corporate trees with the ability to combine company profiles for a more holistic view.

# Analyze

Closely monitor your competitor's, client's, and partner's IP activities to remain ahead.





Refine your profile search by industry, patent, classification, as well as any aspect of IP you may find relevant

Refine searches through responsive filters, and expand by reviewing analyst-curated summaries and the full-text documents

Set specific IP portfolio alerts for instant updates on IP changes and stay up-to-date on companies' IP activity and breaking news directly in your inbox

# **Features**

SECTIONS Profile View Pull Text	Agreement Pate Patent Countries	ents (265)			Top 10 CPC Codes Over All Tim	e for Application and Grant Patents
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			Rank Country / Organization	Court		H04L - TRANSMISSION OF DIGITAL
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- Global coverage
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Schedule a quick demo and discover how the Profiles App will strengthen your IP intelligence.

Analytics Widget App

# Integrate. Collaborate. Analyze.



Execute your commercialization strategy with high levels of confidence and collaboration by leveraging live, shareable global IP analytics.

Every organization contains several types of technology users. From reviewing a snapshot of live analytics, to accessing the full platform for deeper analysis - the ktMINE Analytics Widget App is the custom solution to strengthen competitive intelligence across teams from a familiar user interface.

### Integrate

The Analytics Widget seamlessly integrates with existing internal systems providing direct access to a diverse repository of IP data with custom analytics.

# Collaborate

User-based access enables high levels of collaboration while minimizing time spent on research. Set up recurring, live data updates to provide quick team access from your local computer, shared drive, intranet, or CRM.

# Analyze

Share and view analytics from an existing environment or jump to the ktMINE platform for deeper analysis. ktMINE visualizations offer insight into trends within the entire IP landscape to create assured contracts and deal terms.





# **Key Features**



- Access seven datasets with over 100 preloaded visualizations for your analysis
- Easily embed code for quick set up and use
- No need to refresh or reshare, your analytics are updated in real-time

# **Contact Us.**

Schedule a demo and discover how the ktMINE Analytics Widget App can streamline your research process.



From Bulk Data, API, SaaS Applications, Widgets, and Custom Data Services, ktMINE provides options that successfully address your unique data needs while reinforcing your company's strategy.

### API

Experience the benefits of ktMINE's API with custom access to global IP data for your research and systems without managing the on-premise requirements.

### **Custom Data Services**

Beneficial for organizations that require greater customization outside of an API.

### Widget

Leverage global IP data and visualizations integrated directly into existing systems with ktMINE.

### **Bulk Data**

Receive and process bulk data within a preferred system.

### SaaS App

Access six market-leading applications designed for streamlined analysis of global IP data.





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