AM Law 200
CASE STUDY
Featuring ktMINE Analytics Widget App

An AM Law 200 Firm of nearly 300 attorneys with global clients turned to ktMINE to help its attorneys access live analytics from within the firm's internal client management system versus having to navigate into our SaaS solution.

CHALLENGE

The firm's law librarians spent hours manually inputting company IP updates including patents, IP transactions, patent court cases, and more within their internal collaboration system. The firm needed a quick, seamless way to share real-time data and analytics with its attorneys.

SOLUTION

The firm desired to not only have live analytics accessible within their internal collaboration system without its staff needing a technical background but also easy access to the supporting data.

Ideally, the law firm would be able to:

- ▶ **Perform searches on target companies**
- ▶ **Select preferred analytics**
- ▶ **Embed analytics in their internal collaboration system**
- ▶ **Navigate live analytics**
- ▶ **Click to access the supporting data**

OUTCOME

By ktMINE leveraging the Analytics Widget App, the law librarians embedded live, actionable analytics into the firm's internal collaboration system - without the need for a large scale implementation.

The law librarians now save valuable time and resources, while accurately monitoring more companies. The Analytics Widget allows attorneys to access consistent IP updates for collaboration, research, and business development.